

5 Things You Should Look at when WHEN CHOOSING AN AREA FOR QUICKTURNING

1

Are people buying in that area:

One of the first things you should look at in an area is whether or not other people are buying in that area. More buyers means your property will be easier to sell



2

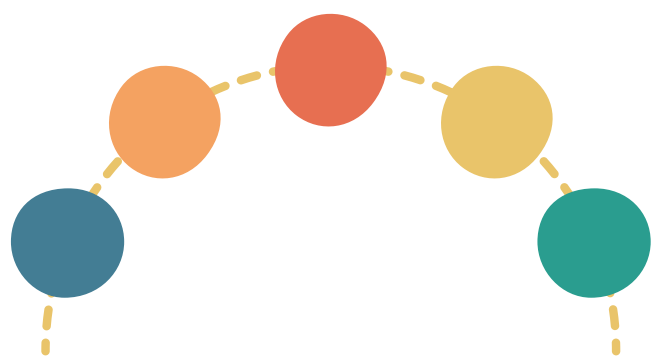
Are there homes with equity?

With QuickTurn we make our money by negotiating equity. So it only makes sense to search for areas that have plenty of houses with plenty of equity...

3

How long are homes taking to sell

Once we choose an area, we want to see how long the average house takes to sell in that area. The shorter the better.



4

Are there a lot of foreclosures there?

We look for a lot of foreclosures in an area because foreclosures will be our competition for selling fast. Many investors look to buy foreclosures, NOT US!

5

What is the average value in the area:

Finally, we look at the average price that houses are selling for in an area. We have a sweet spot for deals and once we calculate that we don't want to market outside that range of pricing

